

Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	104117-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/03/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104117
Alt Order #	06831873
Deal #	
Order Flight	08/28/12 - 09/03/12

Billing Address:

Shorr Johnson Magnus
 Attention: Accounts Payable
 1831 Chestnut St.
 #602
 Philadelphia, PA 19103

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

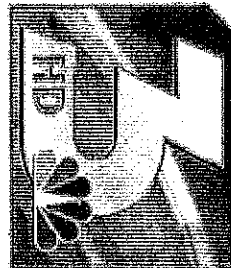
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		08/27/12 to 09/02/12	8x	-TWTF--				
	KSNV			Tu	08/28/12	:30	5:14 AM	NVSB-TV12-20 Sworn	\$400.00		8
	KSNV			Tu	08/28/12	:30	5:41 AM	NVSB-TV12-17 Law South	\$400.00		1
	KSNV			W	08/29/12	:30	5:11 AM	NVSB-TV12-17 Law South	\$400.00		2
	KSNV			W	08/29/12	:30	5:53 AM	NVSB-TV12-20 Sworn	\$400.00		5
	KSNV			Th	08/30/12	:30	5:12 AM	NVSB-TV12-20 Sworn	\$400.00		6
	KSNV			Th	08/30/12	:30	5:28 AM	NVSB-TV12-17 Law South	\$400.00		3
	KSNV			F	08/31/12	:30	5:43 AM	NVSB-TV12-20 Sworn	\$400.00		7
	KSNV			F	08/31/12	:30	5:52 AM	NVSB-TV12-17 Law South	\$400.00		4
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/03/12 to 09/09/12	2x	M-----				
	KSNV			M	09/03/12	:30	5:42 AM	NVSB-TV12-17 Law South	\$400.00		2
	KSNV			M	09/03/12	:30	5:58 AM	NVSB-TV12-20 Sworn	\$400.00		1
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/03/12 to 09/09/12	2x	M-----				
	KSNV			M	09/03/12	:30	6:24 AM	NVSB-TV12-17 Law South	\$700.00		1
	KSNV			M	09/03/12	:30	6:43 AM	NVSB-TV12-20 Sworn	\$700.00		2
4	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		08/27/12 to 09/02/12	8x	-TWTF--				
	KSNV			Tu	08/28/12	:30	6:17 AM	NVSB-TV12-20 Sworn	\$700.00		5
	KSNV			Tu	08/28/12	:30	6:43 AM	NVSB-TV12-17 Law South	\$700.00		1
	KSNV			W	08/29/12	:30	6:19 AM	NVSB-TV12-17 Law South	\$700.00		7
	KSNV			W	08/29/12	:30	6:51 AM	NVSB-TV12-20 Sworn	\$700.00		2
	KSNV			Th	08/30/12	:30	6:13 AM	NVSB-TV12-20 Sworn	\$700.00		3
	KSNV			Th	08/30/12	:30	6:23 AM	NVSB-TV12-20 Sworn	\$700.00		8

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Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

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Invoice Month	September 2012
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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104117
Alt Order #	06631873
Deal #	
Order Flight	08/28/12 - 09/03/12

Billing Calendar	Broadcast
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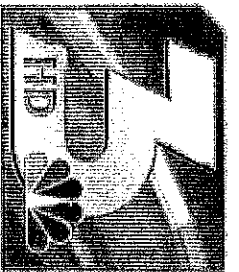
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
4	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a								
	KSNV			F	08/31/12	:30	6:11 AM	NVSB-TV12-20 Sworn	\$700.00		4
	KSNV			F	08/31/12	:30	6:22 AM	NVSB-TV12-17 Law South	\$700.00		6
5	KSNV	Today Show	658a-9am								
	KSNV			M	09/03/12 to 09/09/12	1x	M-----				
	KSNV			M	09/03/12	:30	8:59 AM	NVSB-TV12-17 Law South	\$1,400.00		1
6	KSNV	Today Show	658a-9am								
	KSNV				08/27/12 to 09/02/12	1x	-T-----				
	KSNV			Tu	08/28/12	:30	8:36 AM	NVSB-TV12-20 Sworn	\$1,400.00		1
7	KSNV	Noon News	12-1230pm								
	KSNV				08/27/12 to 09/02/12	4x	-TWTF--				
	KSNV			Tu	08/28/12	:30	12:28 PM	NVSB-TV12-20 Sworn	\$425.00		1
	KSNV			W	08/29/12	:30	12:20 PM	NVSB-TV12-20 Sworn	\$425.00		2
	KSNV			Th	08/30/12	:30	12:22 PM	NVSB-TV12-20 Sworn	\$425.00		3
	KSNV			F	08/31/12	:30	12:08 PM	NVSB-TV12-17 Law South	\$425.00		4
9	KSNV	M-F Today Show II	9-10a								
	KSNV				09/03/12 to 09/09/12	1x	M-----				
	KSNV			M	09/03/12	:30	9:30 AM	NVSB-TV12-20 Sworn	\$500.00		1
10	KSNV	M-F Today Show II	9-10a								
	KSNV				08/27/12 to 09/02/12	4x	-TWTF--				
	KSNV			Tu	08/28/12	:30	9:51 AM	NVSB-TV12-17 Law South	\$500.00		1
	KSNV			W	08/29/12	:30	9:28 AM	NVSB-TV12-17 Law South	\$500.00		2
	KSNV			Th	08/30/12	:30	9:56 AM	NVSB-TV12-17 Law South	\$500.00		3
	KSNV			F	08/31/12	:30	9:56 AM	NVSB-TV12-20 Sworn	\$500.00		4
11	KSNV	4PM NEWS (1 hour)	4-5pm								

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 #602
 Philadelphia, PA 19103

Advertiser	Berkey, Shelley for Senate	Invoice #	104117-1
Product	BERKLEY FOR SENATE	Invoice Date	09/09/12
Estimate Number	305	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/03/12

Station	KSNV	Order #	104117
Account Executive	Amy McCreary	Alt Order #	06631873
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	08/28/12 - 09/03/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
11	KSNV	4PM NEWS (1 hour)	4-5pm		08/27/12 to 09/02/12	4x	-TWTF--				
	KSNV			Tu	08/28/12	:30	4:51 PM	NVSB-TV12-20 Sworn	\$700.00		2
	KSNV			W	08/29/12	:30	4:40 PM	NVSB-TV12-20 Sworn	\$700.00		1
	KSNV			Th	08/30/12	:30	4:55 PM	NVSB-TV12-17 Law South	\$700.00		3
	KSNV			F	08/31/12	:30	4:56 PM	NVSB-TV12-17 Law South	\$700.00		4
12	KSNV	4PM NEWS (1 hour)	4-5pm		09/03/12 to 09/09/12	1x	M-----				
	KSNV			M	09/03/12	:30	4:41 PM	NVSB-TV12-20 Sworn	\$700.00		1
13	KSNV	4PM NEWS (1 hour)	4-5pm		09/03/12 to 09/09/12	1x	M-----				
	KSNV			M	09/03/12	:30	4:21 PM	NVSB-TV12-17 Law South	\$700.00		1
14	KSNV	4PM NEWS (1 hour)	4-5pm		08/27/12 to 09/02/12	4x	-TWTF--				
	KSNV			Tu	08/28/12	:30	4:27 PM	NVSB-TV12-17 Law South	\$700.00		2
	KSNV			W	08/29/12	:30	4:14 PM	NVSB-TV12-17 Law South	\$700.00		1
	KSNV			Th	08/30/12	:30	4:16 PM	NVSB-TV12-20 Sworn	\$700.00		4
	KSNV			F	08/31/12	:30	4:15 PM	NVSB-TV12-20 Sworn	\$700.00		3
15	KSNV	M-F Early News	5-630p		08/27/12 to 09/02/12	4x	-TWTF--				
	KSNV			Tu	08/28/12	:30	6:18 PM	NVSB-TV12-17 Law South	\$1,000.00		3
	KSNV			W	08/29/12	:30	5:21 PM	NVSB-TV12-17 Law South	\$1,000.00		4
	KSNV			Th	08/30/12	:30	5:16 PM	NVSB-TV12-20 Sworn	\$1,000.00		1
	KSNV			F	08/31/12	:30	5:22 PM	NVSB-TV12-20 Sworn	\$1,000.00		2
16	KSNV	M-F Early News	5-630p		08/27/12 to 09/02/12	4x	-TWTF--				

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INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	104117-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/03/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104117
Alt Order #	06031873
Deal #	
Order Flight	08/28/12 - 09/03/12

Billing Address:

Short Johnson Magnus
 Attention: Accounts Payable
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
16	KSNV	M-F Early News	5-630p								
				09/03/12 to 09/09/12	1x	M-----					
				M	09/03/12	:30	5:23 PM	NVSB-TV12-17 Law South	\$1,000.00		1
17	KSNV	Vegas Inc.	6:30-8pm								
				08/27/12 to 09/02/12	1x	-----S					
				Su	09/02/12	:30	6:53 PM	NVSB-TV12-20 Sworn	\$375.00		1
18	KSNV	Face to Face w/ J.Ralston	730-758pm								
				08/27/12 to 09/02/12	1x	----F--					
				F	08/31/12	:30	7:54 PM	NVSB-TV12-17 Law South	\$800.00		4
19	KSNV	Face to Face w/ J.Ralston	730-758pm								
				09/03/12 to 09/09/12	1x	M-----					
				M	09/03/12	:30	7:48 PM	NVSB-TV12-20 Sworn	\$800.00		1
20	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm									
				09/03/12 to 09/09/12	2x	M-----					
				M	09/03/12	:30	6:43 PM	NVSB-TV12-20 Sworn	\$1,000.00		2
				M	09/03/12	:30	7:13 PM	NVSB-TV12-17 Law South	\$1,000.00		1
21	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm									
				08/27/12 to 09/02/12	8x	-TWTF--					
				Tu	08/28/12	:30	6:36 PM	NVSB-TV12-20 Sworn	\$1,000.00		7
				Tu	08/28/12	:30	6:59 PM	NVSB-TV12-17 Law South	\$1,000.00		1
				W	08/29/12	:30	6:37 PM	NVSB-TV12-20 Sworn	\$1,000.00		6
				W	08/29/12	:30	6:59 PM	NVSB-TV12-17 Law South	\$1,000.00		2
				Th	08/30/12	:30	6:36 PM	NVSB-TV12-20 Sworn	\$1,000.00		3
				Th	08/30/12	:30	6:58 PM	NVSB-TV12-17 Law South	\$1,000.00		5
				F	08/31/12	:30	6:42 PM	NVSB-TV12-17 Law South	\$1,000.00		8

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Account Executive	Amy McCreary
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Sales Region	National

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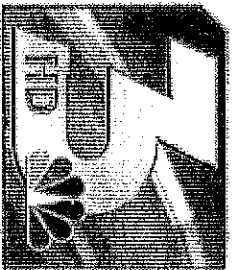
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21	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm		F	08/31/12	:30	7-13 PM	NVSB-TV12-20 Sworn	\$1,000.00		4
22	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		08/27/12 to 09/02/12	2x	-----S-				
				Sa	09/01/12	:30	11:29 PM	NVSB-TV12-17 Law South	\$1,100.00		2
				Su	09/02/12	:30	11:18 PM	NVSB-TV12-17 Law South	\$1,100.00		1
23	KSNV	M-F News 3 at Eleven	11pm-1135pm		08/27/12 to 09/02/12	4x	-TWTF--				
				Tu	08/28/12	:30	11:23 PM	NVSB-TV12-17 Law South	\$1,100.00		3
				W	08/29/12	:30	11:11 PM	NVSB-TV12-17 Law South	\$1,100.00		1
				Th	08/30/12	:30	11:34 PM	NVSB-TV12-20 Sworn	\$1,100.00		2
				F	08/31/12	:30	11:34 PM	NVSB-TV12-20 Sworn	\$1,100.00		4
24	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/03/12 to 09/09/12	1x	M-----				
				M	09/03/12	:30	11:22 PM	NVSB-TV12-17 Law South	\$1,100.00		1
25	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a		08/27/12 to 09/02/12	1x	-----S				
				Su	09/02/12	:30	11:43 PM	NVSB-TV12-20 Sworn	\$200.00		1
26	KSNV	Saturday Today	7a-9am		08/27/12 to 09/02/12	2x	-----S-				
				Sa	09/01/12	:30	7:29 AM	NVSB-TV12-17 Law South	\$625.00		2
				Sa	09/01/12	:30	8:22 AM	NVSB-TV12-20 Sworn	\$625.00		1
27	KSNV	Tonight Show	1135p-1237a		08/27/12 to 09/02/12	1x	-TWTF--				
				Tu	08/28/12	:30	12:31 AM	NVSB-TV12-20 Sworn	\$425.00		1

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
28	KSNV	Face to Face in PRIME	8-11pm		08/27/12 to 09/02/12	3x	-TWTF--				
	KSNV			Tu	08/28/12	:30	10:40 PM	NVSB-TV12-20 Sworn	\$800.00		1
	KSNV			W	08/29/12	:30	10:44 PM	NVSB-TV12-20 Sworn	\$800.00		2
	KSNV			Th	08/30/12	:30	10:55 PM	NVSB-TV12-20 Sworn	\$800.00		3

Aired Spots

73

Gross Total \$53,950.00
Agency Commission \$8,092.50
Net Amount Due \$45,857.50 Payment Terms 30 Days

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.